



## What are **GO (Genuine Original) Lamps**?

GO Lamps are a range of replacement lamps for your projector or Rear Projection Television.

GO Lamps is committed to reducing the cost of Projector Ownership without compromising on Performance – on average there is a 25% cost saving opportunity.

GO Lamps use Original Bulbs like those supplied with the Original Projector, these are then professionally assembled into the cage. GO Lamps ensures that our lamps will provide the same consistent performance to that of an OEM Lamp.

## Why has Hotlamps launched the **GO Lamps** range?

Our aim is to compete against the copy lamps available on the market today, not the OEM lamps. We have to be seen to give our customers as many lamp options as possible. Below are some key points:

- The GO Lamps range covers many lamps that the OEM's have today as obsolete – a large proportion of these are available in the GO Lamps range
- The projection lamp market is very competitive, we need to be seen to offer a cost effective option at the same time ensuring we do not compromise on quality
- We are delivering a message for the world's leading manufacturers Philips & OSRAM – “Say NO to Copy lamps”
- We offer an amazing 180 day warranty against lamp failure across the GO Lamps range!

Hotlamps is the exclusive distributor of the GO Lamps brand which has been developed and launched in conjunction with the world's leading lamp manufacturers Philips and OSRAM.

### Key Benefits

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| <ul style="list-style-type: none"><li>• <b>Covers 3240 different Projector Models - larger than any other brand!</b></li></ul> | <ul style="list-style-type: none"><li>• <b>A cost effective solution for the most popular branded range of Front and rear Projection</b></li></ul>  |
| <ul style="list-style-type: none"><li>• <b>Ready to Plug in and GO!</b></li></ul>  | <ul style="list-style-type: none"><li>• <b>Each GO Lamp consists of 3 components exactly the same as that of an OEM:</b><ol style="list-style-type: none"><li>1. <b>Original Bulb</b></li><li>2. <b>Housing / Cage</b></li><li>3. <b>Connectors</b></li></ol></li></ul> |